

**Position:** Vice President

**Overview**

[Bicker, Castillo, Fairbanks & Spitz \(BCFS\) Public Affairs](#), a Sacramento-based agency specializing in ballot measure campaigns, issue advocacy and state and local public affairs, is looking for a seasoned senior executive to lead client accounts and help manage a team of talented professionals. Join a team committed to devising smart strategies, executing them flawlessly, and winning for our clients--having fun along the way. We value tenacity, relentlessness, and unique problem solving skills. Those interested should have a proven track record managing complex and high-profile client issues, crisis communications, and day-to-day client and staff management. This is a full time position in our Sacramento office.

**Responsibilities to include:**

- Assist in firm management duties including mentoring and supporting staff and managing client teams
- Lead high-profile public affairs campaigns and ballot campaigns
- Develop and implement strategic public affairs plans, including opinion research, communications, coalitions and grassroots, digital/social media and paid media campaigns
- Develop and execute earned media and communications plans

**Qualifications:**

- 8-10+ years' experience in public affairs, political communications, legislature and/or supporting political campaigns
- Bachelor's degree in Political Science, Communications, Journalism or a related field
- Strategic thinker with the ability to develop and implement comprehensive public affairs strategies
- Experience and understanding of California's political landscape
- Team player, able to manage senior leadership and mentor a talented team
- Excellent written and verbal communication skills
- Ability to interpret complex policy issues

**Compensation:** Competitive pay, bonuses and benefits, including health, dental and vision insurance, 401k match and profit-sharing plan, 10-15 PTO days and all major holidays, parking downtown, paid cell phone and other benefits.

**To Apply:** Interested parties should submit a resume and cover note to Colleen Spitz, [cspitz@bcfspa.com](mailto:cspitz@bcfspa.com)