



PUBLIC AFFAIRS

Bicker, Castillo, Fairbanks & Spitz

Position: Account Supervisor

Overview

[Bicker, Castillo, Fairbanks & Spitz \(BCFS\) Public Affairs](#), one of California's leading public affairs and ballot measure campaign firms, is looking for a proven public affairs practitioner to join the team helping support legislative advocacy and ballot measure campaigns for a list of blue chip clients and trade associations. Join a team committed to devising smart strategies, executing them flawlessly, and winning for our clients--having fun along the way. We value tenacity, relentlessness, and unique problem solving skills. This is a full time position in our Sacramento office.

Responsibilities to include:

- Developing and executing public affairs and legislative issue campaigns including communications, coalition building, earned media, digital and social media, paid media and opinion research
- Management of large campaign teams, including staff, vendors and outside consultants
- Extensive writing including talking points, fact sheets, digital media content, earned media and coalition building collateral materials
- Managing outside digital agencies and developing digital strategy and execution of websites, social media management and digital advocacy efforts
- Coalition building and third-party outreach and activation

Qualifications:

- 5+ years' experience in public affairs, political communications, legislature and/or supporting political campaigns
- Bachelor's degree in Political Science, Government, Communications, Journalism or a related field
- Strategic thinker with the ability to develop and implement comprehensive public affairs strategies
- Excellent written and verbal communications skills
- Ability to interpret and simplify complex policy issues
- Experience managing campaigns and client relationships and comfort in providing strategic counsel
- Ability to work in a fast-paced environment juggling multiple deadlines at once

Compensation: Competitive pay commensurate with experience, bonuses and benefits, including health, dental and vision insurance, 401k match and profit-sharing plan, 10-15 PTO days and all major holidays, parking downtown, paid cell phone and other benefits.

To Apply: Interested parties should submit a resume to Colleen Spitz, cspitz@bcfspa.com